

Meta Title: Confie Day at Toros Stadium | Confie

Meta Description: Confie Shared Service Center in Tijuana offers its employees many exciting events to participate in, like Confie Day at Toros Stadium.

Confie Team Steps Up to the Plate with the Toros

Tijuana, Baja California — April 26, 2026 — The Confie Shared Service Center celebrated **Confie Day** at Toros de Tijuana Stadium, where 200 Confie team members and their families attended and enjoyed the game with complimentary tickets.

Attendees were seated in a section reserved exclusively for Confie and participated in raffles and giveaways throughout the event.

“Providing our team members with opportunities to spend quality time with their families and coworkers is an important part of our culture at Confie,” said Santiago Cordero, Vice President and General Manager. “We’re committed to fostering a winning culture where employees feel valued and connected.”



Cordero also participated in the ceremonial first pitch to officially open the game. Felix Fuentes Aguirre, Director of Toros de Tijuana, welcomed Confie representatives to recognize the partnership between both organizations. Members of Confie’s senior leadership team were also present on the field as part of the celebration.

The partnership between Confie and Toros de Tijuana reflects the company's ongoing commitment to supporting the communities where its employees live and work.

About the Confie Shared Service Center

The Confie Shared Service Center began operations in Tijuana, Baja California, Mexico, in 2011 and provides operational support for Confie, one of the largest personal lines insurance distribution companies in the United States. Located in Tijuana's financial district, the Shared Service Center supports key business functions across the organization and employs more than 1,500 team members in Mexico.

The company is continuing to expand its operations in Mexico, with a second facility in Mexico City expected to open in 2026. For more information, visit confiemx.com.



Alt Text

34: Vice President and General Manager Santiago Cordero throws out the first pitch at the recent Confie Day at the Toros de Tijuana game.

37: Toros Director Felix Fuentes Aguirre and the Confie Senior Leadership Team join together on the field to illustrate the alliance between the two organizations.