

Confie Joins Forces with Croquetón Tijuana 2025 to Support Animal Welfare

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Tijuana, B.C. – June 28, 2025 – As part of its ongoing commitment to social responsibility and community well-being, **Confie**, the shared service center of Confie, the largest personal lines insurance distributor in the U.S, is proud to announce its participation in the **25th edition of Croquetón Tijuana**, an initiative focused on supporting shelters and rescuers who care for animals in vulnerable conditions.

Croquetón Tijuana 2025 aimed to collect over **5 tons of food** for dogs and cats rescued from abuse, neglect, or abandonment. These donations will be distributed among shelters and independent rescuers that uphold responsible animal welfare practices.



This year, **Confie contributed \$30,635 pesos** to the cause, enabling the purchase of a variety of essential supplies, including:

Cat and dog food

Cleaning products

Deworming medication

“At Confie, we believe in supporting the most vulnerable members of our community, this includes our animal companions,” declared **Santiago Cordero**, general manager and vice president of Confie, “It is an honor to be part of an event that has such a meaningful impact on the lives of animals and the people who care for them.”

By supporting Croquetón Tijuana, Confie continues to reinforce its core values of service and responsible action.

For more information about Confie’s Corporate Social Responsibility program, visit: www.confie.mx.com

About Confie

Confie started its operations in Tijuana, Baja California, México, in 2011, when Confie, the largest independent personal lines agency and broker in the U.S, acquired Seguros Sin Barreras and transitioned support operations and administration to Tijuana. Over the ensuing years, the company moved to a brand-new facility in the financial zone of Tijuana in 2016. Today, Confie has more than 1,500+ employees. Confie serves all 50 states in the U.S. For more information please visit www.confie.mx.com.



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Bld. Sánchez Taboada #9589 Int 201, Zona Urbana Río Tijuana, Baja California 22010
Main: 800-607-0017



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