

Confie Volunteers Serve Migrant Communities in Tijuana

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Tijuana, Baja California – May 2025. As part of its ongoing commitment to social responsibility and community engagement, Confie, a Tijuana call center division of Confie, the largest independent personal lines agency in the U.S, organized two volunteer and donation events focused on supporting children and families in mobility.

These activities took place on May 22 and May 24, bringing together over 50 dedicated employees who offered their time, skills, and compassion to support those in need.

On **Thursday, May 22**, in collaboration with local initiative **Comida Calientita**, Confie donated the ingredients and helped prepare the meals for **Templo Embajadores**, where approximately 30 volunteers helped serve over **250 plates of hot tamales, rice, beans and beverages** to migrant children, women, and men.

Esther, the project leader of Comida Calientita, and a representative from the shelter expressed warm gratitude for the solidarity and presence of the volunteers. Additionally, **Javier Rosas**, Human Resources Sr. Director, and **Katya Navarrete**, Marketing & Communications Director, expressed their appreciation for the team's efforts.

"We are proud of our people. The way they show up to support others, especially during their personal time, speaks volumes about the values we live by at Confie," said Javier Rosas.

Two days later, on **Saturday, May 24**, **26 volunteers** participated in the mission at **Casa del Migrante**, one of the most recognized shelters in Tijuana. The day began at 8:15 a.m. with welcoming remarks by **Gilberto Martínez**, Director of Casa del Migrante, who shared insight into the lives and needs of the migrants living at the shelter.



“We are deeply thankful for this collaboration,” said Martínez. “The support we receive from companies like Confie allows us to provide dignity and care to people who are often forced to leave everything behind.”

Following the opening, volunteers divided into teams to paint 7 rooms with the donated paint and to prepare and serve a complete breakfast for 85 individuals, also a donation from Confie. The kitchen team began early, peeling and chopping ingredients to serve a meal of pancakes with fruit, ham omelets, and chilaquiles with rice and beans. Beverages included natural water and hibiscus tea. Service ran smoothly and concluded with a full clean-up of the dining and kitchen areas.

Simultaneously, the activities team engaged children aged 4 to 15 in interactive games. Volunteers brought candy and cookies as rewards and enjoyed the energy of one of the day’s highlights: a lively jump rope session.

These volunteer and donation events are part of Confie’s broader initiative to make a direct impact on the community. The company believes that empathy, teamwork, and presence are the foundation of meaningful corporate responsibility.

Confie remains committed to strengthening community bonds and supporting vulnerable groups through volunteerism, partnerships, and continued outreach in the region.

About Confie

Confie started its operations in Tijuana, Baja California, México, in 2011, when Confie, the largest independent personal lines agency and broker in the U.S, acquired Seguros Sin Barreras and transitioned support operations and administration to Tijuana. Over the ensuing years, the company moved to a brand-new facility in the financial zone of Tijuana in 2016. Today, Confie has more than 1,500+ employees. Confie serves all 50 states in the U.S. For more information please visit www.confiemx.com.



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