

Confie Recognized by Tecmilenio as a Champion of Student Talent

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Tijuana, B.C., May 15, 2025 — Confie, a Tijuana call center division of Confie, the largest independent personal lines agency in the U.S, has been officially recognized by **Universidad Tecmilenio** as an *Empresa Impulsora del Talento Estudiantil* (Driving Force for Student Talent).

This award is granted to companies that actively support student development, educational collaboration, and talent growth. Out of over 60 participating organizations, Confie was one of 6 selected for its outstanding contributions to student training and real-world learning experiences.

The recognition was announced during a formal event held at City Express Tijuana, where representatives from academia and business gathered to celebrate innovation and shared efforts in talent development. As part of the ceremony, attendees participated in the keynote session *“Market Opportunities in an Era of Digital Disruption,”* presented by **Julio Peña**, Vice-Rector of Open Education and Business at Tecmilenio. His presentation emphasized the critical role of agility, collaboration, and digital transformation in preparing students for today’s dynamic job market.



Cristian Seidel, Senior Manager of Compensation & Benefits at Confie, represented the company during the ceremony.

“At Confie, we believe that investing in education is investing in the future,” he said. “This recognition reinforces our purpose to inspire, guide, and empower young professionals. We are proud to stand alongside Tecmilenio in creating bridges between the classroom and the corporate world.”

Through internship programs, recruitment partnerships, leadership conferences, and mentorship initiatives, Confie continues to support emerging talent and help shape the workforce of tomorrow.

About Confie

Confie started its operations in Tijuana, Baja California, México, in 2011, when Confie, the largest independent personal lines agency and broker in the U.S, acquired Seguros Sin Barreras and transitioned support operations and administration to Tijuana. Over the ensuing years, the company moved to a brand-new facility in the financial zone of Tijuana in 2016. Today, Confie has more than 1,500+ employees. Confie serves all 50 states in the U.S. For more information please visit www.confie.com.



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