

# Confie partners with Xolos de Tijuana for Breast Cancer Awareness

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Tijuana, Mexico, Oct. 8, 2024 – As part of its community initiatives Confie recently donated 200 meals to the “Your Fight is Our Fight” event at Estadio Caliente, organized by Club Tijuana Xoloitzcuintles and the Mujeres por Mujeres Foundation. This event aimed to raise awareness for early breast cancer detection, while supporting organizations dedicated to its prevention and treatment.

Confie, the Tijuana call center division of Confie—the largest independent personal lines agency and broker in the U.S.—expresses heartfelt gratitude to the sponsors and organizers for including the company in this meaningful initiative. Demonstrating its unwavering support, Confie proudly contributed by donating 200 meals to attendees, reinforcing its strong commitment to this vital cause and the community it serves.



The event featured heartfelt speeches from Alejandra Pompa, Social Responsibility Manager at Club Tijuana, and Lic. Mario Madrigal Magaña, Director of Sintoled. Additionally, an oncologist shared vital information about the importance of regular

screenings, and Michel Sánchez, President of Mujeres por Mujeres, delivered an inspiring testimony.

Attendees also participated in a fun warm-up session followed by a Barre class, bringing everyone together in a physical and mental show of support.

This event underscores Confie's dedication to the community and support for initiatives promoting health and well-being. The company will continue to back programs that focus on the prevention and early detection of breast cancer

## About Confie

Confie started its operations in Tijuana, Baja California, México, in 2011, when Confie, the largest independent personal lines agency and broker in the U.S, acquired Seguros Sin Barreras and transitioned support operations and administration to Tijuana. Over the ensuing years, the company moved to a brand-new facility in the financial zone of Tijuana in 2016. Today, Confie has more than 1,500+ employees. Confie serves all 50 states in the U.S. For more information please visit [www.confie.mx](http://www.confie.mx).



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