

# Seguros Confie Donates to El Tesoro de Vivir

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Tijuana, Mexico, July 12th, 2024 – As part of its social responsibility initiatives, Seguros Confie, a Tijuana call center division of Confie, the largest independent personal lines and broker in the U.S, recently visited and donated to El Tesoro de Vivir, a home for the elderly in Tijuana.

As part of its ongoing mission to support the community, Seguros Confie raised \$43,584 pesos from employee contributions and added an extra \$10,000 pesos directly from the company to support El Tesoro de Vivir.



The donation included a washing machine, cookies, cereal, food, cleaning articles, personal hygiene items, and first aid material. Andrés Santillán, Finance Director, Katya Navarrete, Marketing and Communications Director, and Karla Gómez, Marketing and Communications Sr. Manager, visited the elders' home to deliver the donation.

Rosy Sotelo, director of the home for the elderly, received Seguros Confie's representatives and gave them a tour of the home. She also sent a message to all employees to thank them for their contributions and help.

This donation is part of the partnership the company and its employees have with Tijuana and its vulnerable communities.

## About Seguros Confie

Seguros Confie started its operations in Tijuana, Baja California, México, in 2011, when Confie, the largest independent personal lines agency and broker in the U.S, acquired Seguros Sin Barreras and transitioned support operations and administration to Tijuana. Over the ensuing years, the company moved to a brand-new facility in the financial zone of Tijuana in 2016. Today, Seguros Confie has more than 1,500+ employees. Seguros Confie serves all 50 states in the U.S. For more information please visit [www.confiemx.com](http://www.confiemx.com).



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