

Mexican NASCAR Driver Daniel Suárez Visits Confie

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Tijuana, México, February 1, 2024, – Confie, the largest personal lines insurance distributor in the U.S., recently hosted Mexican NASCAR driver Daniel Suárez and the iconic Camaro #99 at Confie, the company's shared service center in Tijuana.

Confie's premier nationwide brand, Freeway Insurance, is a proud sponsor of the #99 Camaro racecar and Trackhouse Racing, Daniel's affiliate NASCAR organization.

Confie welcomed Daniel Suárez and the Camaro #99 to its Tijuana facilities on Feb. 1. Daniel was treated to a tour, signed memorabilia, and met his many fans. This event marks a unique collaboration between Confie and the celebrated Suárez."



"At Confie, we believe in uniting under common goals. Daniel Suárez represents the diversity of our community and embodies the excellence and perseverance we strive for each day," said Santiago Cordero, Vice President and General Manager of Confie. "This event upholds our shared commitment to success and a winning mindset."

Both Confie's association with Freeway Insurance and the partnership with Daniel Suárez showcase the strength of embracing Latin American community excellence.

The Camaro #99 symbolizes the teamwork that defines Confie. Daniel's humble beginnings in Mexico give him a unique perspective. During the Q&A with the press, Suárez delved further into his experience of moving to a different country, his partnership with Confie, his representation of the Latino community in the United States, the values and winning culture he shares with the company, and how proud he is to be an ally of a First Choice company.

If you are interested in learning more about Confie as it continues to expand, please visit www.confie.com.

About Confie

Confie started its operations in Tijuana, Baja California, México, in 2011, when Confie, the largest independent personal lines agency and broker in the U.S, acquired Seguros Sin Barreras and transitioned support operations and administration to Tijuana. Over the ensuing years, the company moved to a brand-new facility in the financial zone of Tijuana in 2016. Today, Confie has more than 1,500+ employees. Confie serves all 50 states in the U.S. For more information please visit www.confie.com.



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