

Confie Donates Entertainment Materials for Hospitalized Children and Adults

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Tijuana, México, December 12th, 2023 — Confie, the largest personal lines insurance distributor in the U.S., announced its Shared Service Center in Tijuana, Confie, recently donated books and other materials to the Mexican Institute of Social Security (IMSS) Libraries for hospitalized children and adults.

The mission of IMSS Libraries is to enhance reading and entertainment options for those in need. Confie employees came together to donate 55 books, a Nintendo Wii, and 52 movies and video games. The Confie team presented the donation on Tuesday, December 12 to Belén Rodríguez and Bari Enriquez – who represent IMSS's Institutional Linkage Program in Baja California.



“We are thankful for the generosity of Confie,” said Ms. Rodríguez. “This donation will undoubtedly benefit our library users and partnerships like these contribute significantly to the enrichment of our community spaces.” Confie has an active and dedicated employee-based program with a mission to support local charities and organizations.

“Currently, we support communities that aid children, elders, pets, and migrants,” said Teresa Miranda, Senior Manager of HR. “We aim to set a community-forward precedent for all companies.”

If you are interested in learning more about Confie’s dedication to fostering community well-being, becoming a positive change partner, or working in the Tijuana location, visit www.confie.com.

About Confie

Confie started its operations in Tijuana, Baja California, México, in 2011, when Confie, the largest independent personal lines agency and broker in the U.S, acquired Seguros Sin Barreras and transitioned support operations and administration to Tijuana. Over the ensuing years, the company moved to a brand-new facility in the financial zone of Tijuana in 2016. Today, Confie has more than 1,500+ employees. Confie serves all 50 states in the U.S. For more information please visit www.confie.com.



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