

# U.S. Consulate Labor Attaché Jason Vorderstarsse Visits Confie

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Tijuana, México., May 20, 2023 – Confie, the largest personal lines insurance distributor in the U.S., announced an important visitor to its Shared Service Center in Tijuana: Jason Vorderstrasse, Labor Attaché from the Consulate of the United States, on Friday, May 19.

Vorderstrasse was accompanied by Esther Leyva, General Director of INDEX (a consortium of companies for the betterment of Mexican companies). The meeting was a component of the United States-Mexico-Canada Agreement (USMCA) that includes site visits to companies from various sectors to assess their compliance with Mexico's labor laws.

Vorderstarsse and Leyva joined Confie leadership to discuss the benefits and perks the company offers its valued team members, as well as the emphasis the company places on creating a winning culture for everyone.



“This is a great recognition and a reminder of the quality of our company,” said Santiago Cordero, vice president and general manager of Confie. “We work extremely hard to nurture the culture that has made us the best call center to work at in Tijuana. We try to go above and beyond to offer our valued team members multiple benefits for being part of the Confie family.”

Other team members joining the visit included:

Iván Godfrey, VP Customer Service

Javier Rosas, Sr. Human Resources Director

Juan Becerra, Bluefire Director

Katya Navarrete, Marketing and Communications Director

Sofía Ledesma, Site Admin

Karla Gomez, Communications Manager

Confie celebrated 12 years in Tijuana, with a workforce that has grown to more than 1,400 employees.

For more information on joining our team, visit [www.confiemx.com](http://www.confiemx.com).

## About Confie

Confie started its operations in Tijuana, Baja California, México, in 2011, when Confie, the largest independent personal lines agency and broker in the U.S, acquired Seguros Sin Barreras and transitioned support operations and administration to Tijuana. Over the ensuing years, the company moved to a brand-new facility in the financial zone of Tijuana in 2016. Today, Confie has more than 1,500+ employees. Confie serves all 50 states in the U.S. For more information please visit [www.confiemx.com](http://www.confiemx.com).



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